

FOR IMMEDIATE RELEASE

Dallas Business Leader to Disrupt Presidential Race at University of Texas on April 23

Richardson, TX - A major announcement by a prominent local business leader will take place at the University of Texas in Dallas on April 23, 2023. The event is expected to have national political implications for the 2024 presidential race.

The Davidson-Gundy Alumni Center located at 800 West Campbell Road in Richardson, TX, will be the venue for the upcoming event. Attendees may enter the center starting at 3 pm CST, while the announcement is set to start at 4 pm sharp. Complimentary parking is accessible in the garage opposite the Davidson-Gundy Alumni Center.

The program will feature patriotic performances, educational talks, motivational speeches, and a noteworthy declaration from [Ryan Binkley](#), a business leader and pastor. Binkley will reveal a daring new outlook for the Republican party that will unite all Americans with a revitalized sense of faith, freedom, and compassion.

Binkley, who serves as the co-founder and CEO of [Generational Group](#), a Dallas-based global investment banking and consulting firm, remarked, "It's time for America to be revived economically and spiritually. Following this event, you'll depart with an enthusiastic outlook and a renewed energy to believe in the future of our country." Under Binkley's leadership, Generational Group was recognized as the North America Investment Bank of the Year by the M&A Advisor in 2022. The company guides business owners on how to grow and sell their companies even in difficult times. Binkley believes similar strategies can be applied to the future of our country and economy.

"I believe we are at a pivotal moment in our nation's great history. Our debt is out of control, our people are divided, and we've lost our way. It's clear we need a change, and we need solutions that unite our country. Two years ago, I felt a call to prepare. My decision to get involved is supported by my family, my faith, and my heart," added Binkley, who is also the co-founding pastor of Create Church along with his wife, Ellie. Additionally, he founded the education and advocacy organization [The Way To Freedom](#).

After the one-hour event, a limited number of media outlets will have the chance to conduct a one-on-one interview with Binkley. If members of the media are interested in attending or requesting an interview, they may email press@binkley2024.com or call 214-494-1792.

The announcement is expected to draw hundreds of supporters and significant attention from political observers and commentators. Members of the public who are interested in attending the event in person are invited to register [here](#).

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